Office of the Executive Vice President & Provost

MEMORANDUM

16 June 2006

To: UNLV Campus Community

From: Michael W. Bowers
Vice Provost for Academic Affairs

Subject: Approval of the B.S. in Entrepreneurship

Please note that the Bachelor of Science degree in Entrepreneurship was approved at the June 2006 NSHE Board of Regents meeting. The Entrepreneurship major prepares students to view the business world through entrepreneurial lenses. Students completing this major should have the skills to recognize opportunity, develop a business concept, determine its feasibility, and write a comprehensive business plan.

Besides preparing students to begin their own businesses, the major enables students to become productive, risk-taking, employees in newer or innovative firms where an emphasis is placed on opportunity identification, making things happen, and/or doing more with less. While housed in the Department of Management, the major is cross-functional in scope, drawing primarily on marketing and finance in addition to management.

The program will reside in the Department of Management in the College of Business.

Initiation Date: July 1, 2006

Please note for lists, databases, generation of appropriate codes, etc.

For further information, please contact the Department of Management at 895-1762..

MWB:kf

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