What is the Rebel Idea Pitch?
A competition open to any UNLV student to explain an idea for a business in a 2 minute video. The idea can be in any domain, but we have a special award for software apps.

Those who win the contest, if interested, can get help from students in the Lean Startups class who will perform market research on the idea. You keep ownership of the idea, but by participating, you have a chance to win a mini-grant from the UNLV Lean Startups program.

Judging Criteria:

People’s Choice Award
This award will be based on the number of “likes” for your post on the CFE’s Facebook page. Posts are made as soon as they are received, so get your entry emailed AS SOON AS POSSIBLE!

Judge’s Choice Award
This award will be based on the following criteria:
- Pain or problem is: significant, explained clearly and convincingly, and authentic and well justified.
- Solution is clear and convincing, clever, original, and superior to competing solutions.
- Market size is large (quantified), approachable and it is clear exactly who has the problem.

How to Compete:

1. CREATE A VIDEO
Explains the three parts of an idea pitch: the problem, the solution, and the market in a two (2) minute video.

2. UPLOAD THE VIDEO TO YOUTUBE

3. EMAIL YOUR ENTRY
Email the following by Noon on September 8th to entrepreneurship@unlv.edu
- a link to your Youtube video
- participant name(s)
- facebook profile links (if you want to be tagged on the FB post)

4. VOTING BEGINS
UNLV Center for Entrepreneurship staff will post each video link and tag the participant, as they are received. Voting begins as soon as the entry is posted.

5. SHARE THE POST
Share the post on the CFE’s Facebook page to encourage others to “like” your entry. Youtube likes/views do not count.

Rules:
- Videos over 120 seconds will NOT be eligible
- The idea cannot be based on an existing business
- The idea cannot have more than $200 in sales
- Only “likes” on the CFE facebook post are counted
- At least one participant is a UNLV student

FALL 2014 CONTEST TIMELINE

August 28th - Contest Begins
Start sending your entries by email to entrepreneurship@unlv.edu and will be posted on facebook.com/unlvCfe as soon as they are received to begin voting

September 8th - Submission Deadline
All entries are due by Noon

September 11th - Voting Ends & Winners Announced
Voting ends at 4pm and winners will be announced at 6:15 pm in BEH