

UNLV IDEA PITCH COMPETITION

Sponsored By UNLV Lean Startups

What is the Rebel Idea Pitch?

A competition open to any UNLV student, faculty, staff, or alumni who have a new idea that can be explained in a 60 second pitch. The idea can be in any domain, but we have a special award for software apps. Most importantly, this an opportunity to get mentoring and feedback from successful entrepreneurs who want you to succeed.

Those who win will be granted an automatic spot in the Rebelpreneur Investor Showcase at the end of the school year, an opportunity to gain additional mentors, resources, funding, and recognition.

Judging Criteria:

Crowd Favorite

This award will be based on the number of “likes” for your post receives on the CFE’s Facebook page. All entries will be posted on October 10th and voting will end at 5 PM on October 17th.

Founders’ Favorite & Top App Idea

This award will be decided by a panel of experienced local entrepreneurs, based on the following criteria:

- **Pain or Problem:** is clearly and convincingly communicated. Must be significant, authentic, and well justified.
- **Solution** is superior to competing solutions. Must be clear, clever, and original.
- **Market Size** is clearly affected by the defined market. Must be quantified (large) and approachable.
- **Next Steps** are logically outlined to validate assumptions.

2015 DEADLINES

September 28th: Submission Deadline

All entries are due by 5 PM

October 5th: Finalists Announced

October 9th: Finalists Pitch to a Panel

October 10th: Crowd Favorite Voting Begins

October 17th: Crowd Favorite Voting Ends

“Likes” must be clicked by 5 PM

October 19th: Winners Announced

2015 PRIZES & AWARDS

Founders’ Favorite: 1st Place \$300,
2nd Place \$200, 3rd Place \$100
Top App Idea \$100
Crowd Favorite \$100

How to Compete:

1. CREATE YOUR SUBMISSION

Explain the four parts of an idea pitch: the problem, the solution, the market and the next steps using one powerpoint slide and a 250 words or less description

2. SUBMIT YOUR ENTRY

Email the following by 5 PM on September 28th to entrepreneurship@unlv.edu

- the powerpoint slide
- 250 word or less description
- participant name(s)
- facebook profile link(s)

3. PITCH TO A PANEL

If your entry is chosen to advance to the final round, you will be asked to pitch your idea on October 9th in front of a panel and small audience of UNLV students.

4. WIN Crowd Favorite

UNLV Center for Entrepreneurship staff will post an image of your powerpoint slide on the CFE Facebook page on October 10th. Voting will end on October 17th.

5. SHARE THE POST

Share the post from the CFE’s Facebook page to encourage others to “like” your entry. Votes on your personal page will not count.

Rules:

All entries must follow the rules and eligibility as outlined on entrepreneurship.unlv.edu.

UNLV

CENTER FOR
ENTREPRENEURSHIP

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