



# Lee Business School "CONTENDER" CHALLENGE

The Lee Business School is hosting the fourth annual Contender Challenge. The Contender Challenge is an Apprentice-like competition open to teams representing UNLV Recognized Student Organizations. Students will compete in various unique real-life business challenges allowing them to demonstrate their entrepreneurial strength by applying leadership, teamwork, management, and marketing abilities. Teams will be judged on problem-solving, creativity, feasibility, thoroughness and presentation as well as on results. These tasks will feature real businesses and opportunities/challenges in the Las Vegas community.

## October 19th

### Cox Media Sales & Marketing Challenge

Up to 4 Members  
EMBA Suite, WRI-C 304  
1:00 PM - 5:00 PM

## October 22nd

### Ethics Challenge

Up to 4 Members  
EMBA Suite, WRI-C 304  
9:00 AM - Noon

## October 20th

### Target Co. Operations & Decision Making Challenge

Up to 4 Members  
EMBA Suite, WRI-C 304  
8:30 AM - Noon

## October 22nd

### Challenge Wrap-Up Event

Team & Individual Awards Presented  
Refreshments Served  
All Organization Members Welcome  
BEH Atrium 3:00 PM

## October 21st

### UNLV Career Services: Career Building Challenge

*\*Information will be distributed on October 14th\**  
All Organization Members Welcome to Participate  
UNLV Fall Career Marketplace in the Student Union  
Starts at 10am - Finals Begin at 3:00 PM

## How do we sign up?

Get your team together and attend the challenge! No registration required but a courtesy email is appreciated. Email [entrepreneurship@unlv.edu](mailto:entrepreneurship@unlv.edu) to RSVP or for more information.

# OPEN TO ALL STUDENT ORGANIZATIONS!

## FALL 2014 PRIZES & AWARDS

Over \$4,000 in Cash Prizes  
Atrium Banner for 1 Year  
The "Contender" Overall Champion  
Daily Challenge Team Winners  
Team MVPs

# UNLV

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ENTREPRENEURSHIP

LEE BUSINESS SCHOOL

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